



## Craig Schneider

Director of Business Development, Wealth

Started in the  
Investment Industry: 1993

Joined LSIA: 2018

As Director of Business Development for LSIA Wealth, Craig helps individuals and families build and protect their wealth. By combining his extensive knowledge of financial markets with his ability to quickly connect with people, Craig understands the unique financial concerns people face.

Having been in the financial industry for 25 years, Craig knows that building and protecting wealth requires much more than an understanding of how the markets operate. It requires a holistic approach and the right partnership to navigate each person's unique financial needs. That's why Craig spends a great deal of time getting to know each individual and family he meets with. By valuing people as unique individuals, listening intently, and being empathetic to each person's story, Craig better understands their personal economy and how LSIA can help them develop a plan aimed at achieving their goals and experiencing financial peace of mind.

Craig's passion for helping others extends beyond his work at LSIA. In his spare time, he resides on the board of the Kellner Pediatric Liver Foundation. Through research, awareness and education, their mission is to reduce the incidence of pediatric liver disease and promote awareness of organ donation. As a native New Yorker, Craig was a former committee member for the Temple Israel Center, located in White Plains, New York. He also enjoys skiing, golfing and spending time with his wife Dana and their three children.

### WORK EXPERIENCE

- Cantor Fitzgerald & Co. - Partner
- Raymond James & Associates, Inc.
  - Senior Member, Fixed Income
- Hopper, Soliday & Co., Inc.
  - Institutional Fixed Income Sales
- Lehwald, Orosey and Pepe, Inc.
  - Institutional Fixed Income Sales

### EDUCATION AND ACCREDITATIONS

- BS - Syracuse University  
(Whitman School of Management)